

Japanese Industry News

Carel Japan Celebrates its Official Inauguration

Shibata Welding Construction, based in Fukuoka, Japan and Carel, a leading controls manufacturer headquartered in Italy, formed in January a JV named Carel Japan. On May 23, 2013, Carel Japan launched a sneak preview at its newly-built office and showroom in Fukuoka inviting press and many industry professionals.



Luigi Nalini, CEO of the Carel Group, delivering a greeting address

In the late afternoon, Carel Japan held the official opening ceremony and dinner party at the Takakura Hotel by inviting about 170 guests. In the beginning, Luigi Nalini, CEO of the Carel Group, delivered a greeting address, expressing his gratitude to the participation of many people concerned and also to Katsunori Shibata, president of Carel Japan for the partnership.

“Carel’s control systems can contribute to energy savings in quick freezing and preservation of fish supplied by fishery, one of the important food supply sources in Japan. For example, our company’s electronic expansion valves are supporting Fukuoka’s fish market through energy saving operation in cold storages whose inside air is kept at -60°C . Carel’s technologies have been accepted widely, being adopted by Japanese and Korean compressor manufacturers,” said Mr. Nalini. He then continued as follows. “Carel has also taken environmental issues into consideration, endeavoring to meet the application of natural refrigerants such as CO_2 and ammonia. Our company has also been making substantial investment in R&D related to control solutions, forming partnerships with many AC&R manufacturers and users across the world, and achieving much successful results in our business.”



Many professionals flocking to the Carel Japan's sneak preview



Katsunori Shibata, CEO of Carel Japan and president of Shibata Welding Construction

Then, Katsunori Shibata, CEO of Carel Japan, who also serves as president of Shibata Welding Construction, delivered a speech. After revealing the fact that Shibata Welding Construction and Carel coincidentally were founded on the same day in 1963 (Shibata) and in 1973 (Carel), he introduced the outline of his company. He also talked about his encounter with Carel four years ago and also the circumstances that led to the JV establishment. By referring to the Japanese economy and electric power situation, he explained about the background of his decision as follows. “One of the reasons why I inaugurated Carel Japan is that I felt admiration about high levels of technological capability and product quality of Carel, that I believed Carel products can make energy saving solutions possible in the current situation in which electric power is in short supply, and that I was compelled to spread Carel’s energy saving technologies throughout Japan.”

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Then, several guests offered their congratulations to the establishment of Carel Japan. Among them was Hirota-ka Ito, president of Nihon Itomic, who introduced the fact that Mr. Shibata delivered relief goods to the disaster-stricken areas only within 5 days after the Great East Japan Earthquake. “His planning and executive power, I believe, will surely lead Carel Japan to a success,” assured Mr. Ito in his congratulations about the establishment of this JV.

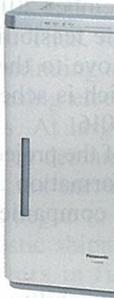
After the congratulatory addresses, all participants toasted, being followed by entertainments: Hakata Maihime-Daiko (Japanese drumming performance by young local dancing girls) and jazzing by a jazz band.

The closing address was delivered by Luigi Rossi Luciani, chairman of Carel Industries (and president of the Carel Group) who traveled from Carel’s head office in Italy, and the opening ceremony was ended by the ‘Hakata Iwai Uta’ (a Japanese festive song) sung by a local group.



Hakata Maihime Daiko drumming performance

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